

**KRISHNASAMY COLLEGE OF SCIENCE, ARTS AND MANAGEMENT FOR WOMEN,  
S.KUMARAPURAM.**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**MINUTES OF WORKSHOP**

**We organize this workshop on 18.11.2022 under the topic “MUTUAL FUNDS– AN OVERVIEW”. Inauguration ceremony starts with our Principal, Resource Person Dr.V.Shanmugasundharam from Annamalai University and our Head of the Department Mrs.V.Mahalakshmi by Lighting the Kuthu vilakku at 10.00 am.**

**Mrs.V.Mahalakshmi, HOD, delivered the Welcome address & it was followed by honouring the dignitaries. Principal madam Dr. (Mrs) G.Nirmala, addressed the gathering. Resource person Dr.V.Shanmugasundharam delivered a special lecture with PPT “MUTUAL FUNDS– AN OVERVIEW”. After tea break, the session was continued deeply into the topic. The session was very useful and interactive with the students, clarifies their doubts and enriched their knowledge with his speech.**

**After lunch break the second session of competitions like Event Management, Poster presentation, Paper presentation and corporate walk was conducted and winners announced by the juries. Certificates were distributed by our Principal, Resource Persons and HOD in a grant manner. Students came over to the stage and share their feedback about the sessions. Finally, both sessions ends with vote of thanks given by final year student.**

**KRISHNASAMY COLLEGE OF SCIENCE, ARTS AND MANAGEMENT FOR WOMEN,**

**S.Kumarapuram.Anand Nagar, Nellikuppam Main Road, Cuddalore – 607 109.**

**Affiliated to Annamalai University, Vellore Recognized by UGC under 2(f) section**

**Accredited with 'B' Grade by NAAC.**

## **Department of Business Administration**

**Organises**

### **One Day National Level Work Shop**

**On**

### **“MUTUAL FUNDS – AN OVERVIEW”**

**Date: 18.11.2022**

**Venue: KCSAM Seminar Hall**

**Resource Person**

**Dr.V.SHANMUGA SUNDARAM,**

**Professor & Head,**

**Department of Business Administration,**

**Periyar Govt. Arts College,**

**Cuddalore.**

**Mrs.V.Mahalakshmi,**  
**Head of the Department**

**Dr. (Mrs) G.Nirmala,**  
**Principal**

**Mr.N.Vijayakumar,**  
**Secretary**

**Dr.K.Rajendran,**  
**Chairman**

## AGENDA

- ❖ 10.15 am – Lighting the Kuthu vilakku
- ❖ 10.20 am – Prayer Song
- ❖ 10.25 am – Motivational Song
- ❖ 10.35 am – Welcome Address
- ❖ 10.45 am – Honouring the Chief Guest
- ❖ 10.55 am – Introduction to Chief Guest
- ❖ 11.00 am – Presidential Address
- ❖ 11.10 – Special Lecture

### Events:

- ❖ 1.30 pm – 3.30 pm
- ❖ Paper Presentation
- ❖ Event Management
- ❖ Poster Presentation
- ❖ Corporate Walk
- ❖ 3.30 pm – Announcement of Winners
- ❖ 3.40 pm – Vote of Thanks
- ❖ 4.00 pm – National Anthem.



## POSTER PRESENTATION



## EVENT MANAGEMENT





KRISHNASAMY COLLEGE OF SCIENCE, ARTS AND MANAGEMENT FOR WOMEN,  
CUDDALORE.

DEPARTMENT OF BUSINESS ADMINISTRATION

DATE: 18.11.2022 EVENT NAME: POSTER PRESENTATION

JURY: 1. Dr.V. Shanmugasundaram, Chief Guest.

JURY: 2. Dr.N. Mythili, Assistant Professor in Physics.

S.NO	NAME OF THE STUDENTS	Concepts (20)	Way of Presentation (20)	Voice Modulation (20)	Creativity (20)	Bold (20)	Total Marks (100)
1	K.DESIGA III BBA	13	15	13	10	18	69
2	P.BHUVANADHARSHINI III BBA	15	10	13	10	18	66
3	A.SWETHA II BBA	15	18	18	20	15	86
4	M.LASHIBA NOORI	18	18	15	13	20	84
5	S.RASIGADEVI	18	10	15	20	18	81

NOTE: JURY'S DECISION IS FINAL

I. FIRST PLACE - A.SWETHA II BBA  
- M.T. ASHIBA NOORI

Signature of the Jury's

1.

2.

KRISHNASAMY COLLEGE OF SCIENCE, ARTS AND MANAGEMENT FOR WOMEN,  
CUDDALORE.

DEPARTMENT OF BUSINESS ADMINISTRATION

DATE: 18.11.2022 EVENT NAME: EVENT MANAGEMENT

JURY: 1. Dr.V. Shanmugasundaram, Chief Guest.

JURY: 2. Mrs.A.Sivajothi, HOD in English.

S.NO	NAME OF THE STUDENTS	Theme (20)	Co-ordination (20)	Time Management (20)	Performance (20)	Perfection (20)	Total Marks (100)
1	TEAM - A <u>II BBA</u>	19	19	17	18	18	91
2	TEAM - B <u>III BBA</u>	18	18	18	17	18	89
3	TEAM - C						

NOTE: JURY'S DECISION IS FINAL

I. FIRST PLACE - Team - A  
II BBA Students

Signature of the Jury's

1.

2.

KRISHNASAMY COLLEGE OF SCIENCE, ARTS AND MANAGEMENT FOR WOMEN,  
CUDDALORE.

DEPARTMENT OF BUSINESS ADMINISTRATION

DATE: 18.11.2022 EVENT NAME: PAPER PRESENTATION

JURY: 1. Dr.V. Shanmugasundaram, Chief Guest.

JURY: 2. Dr. (Mrs) R.Hemalatha HOD in Chemistry.

S.NO	NAME OF THE STUDENTS	Content (20)	Presentation of Paper (20)	Way of Presentation (20)	Voice Modulation (20)	Bold (20)	Total Marks (100)
✓ 1	R.CHANKAVITHA III BBA	10	12	12	13	17	
II 2	S.SOWMIYA III BBA	15	15	16	15	16	
✓ 3	S.LAKSHMIPRIYA III BBA	14	12	12	14	15	
I 4	E.MEENA III BBA	16	17	18	18	18	
5	V.VARSHA III BBA	8	9	12	12	13	
✓ 6	S.DHARANI III BBA	8	8	10	10	11	
7	R.VARSHA II BBA	8	9	9	9	9	
8	E.HASHWINI II BBA	8	7	9	9	8	
9	V.DIVYA II BBA	7	8	9	8	9	
III 10	P.MLABITHA LAKSHMI II BBA	18	14	14	14	16	

NOTE: JURY'S DECISION IS FINAL

I. FIRST PLACE - E. Meena - III BBA

Signature of the Jury's

2. SECOND PLACE - S. Sowmiya - III BBA

1.

3. THIRD PLACE - P.M. Abitha lakshmi - II BBA

2.

18/11/2022

**KRISHNASAMY COLLEGE OF SCIENCE, ARTS AND MANAGEMENT FOR WOMEN,  
S.KUMARAPURAM.**

**LIBRARY ACTIVITY**

**VASIPAI NESIPOM**

**FROM**

**01.02.2023 – 15.02.2023**

**Department of Business Administration**

**Topic**

**Famous writers**

**Library Activity – Famous writers**

Department of Business Administration organized the library activity “Vasipai Nesipom” in the month of February 2023 from ( 01.02.2023 – 15.02.2023) 15 days. Our department was taken the topic – “**Famous writers**”. Our department students exhibited different photos and posters regarding Iraianbu IAS and Mrs.Thilagavathy IPS at Seminar hall and library notice board. At the end of the activity department student Ms.S.Lakshmi priya gave speech about vasipai nesipom and reading books, Dr. (Mrs.) G.Geetha, Head of the Department, Department of Tamil, who delivered the welcome speech. Our students shared their ideas regarding the topic.



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Marudadu  
Tamil Nadu  
India

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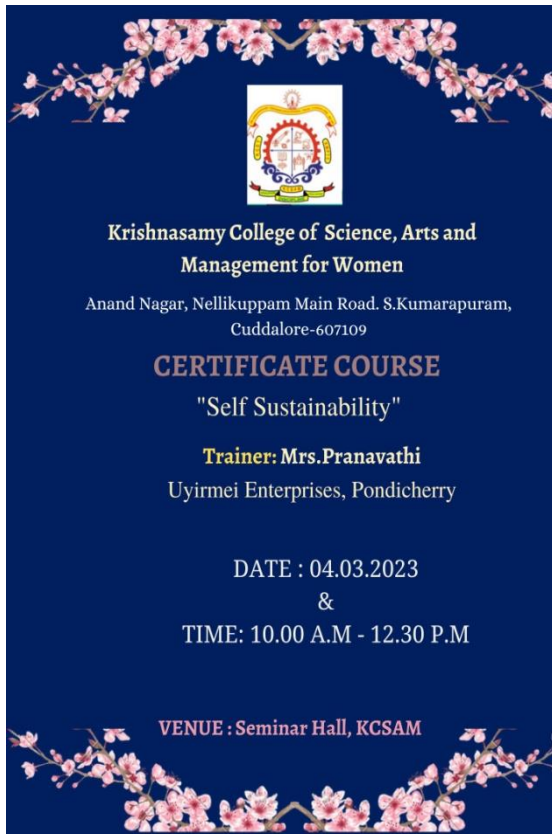


**Krishnasamy College of Science, Arts and Management for Women, S.Kumarapuram.**

**Department of Business Administration**

**Women Empower Cell 2022-2023**

**Women Empower Cell Organises One day workshop on 4.03.2023 topic: "SELF SUSTAINABILITY". Invited trainer Mrs.S.Pranavathi from Uyirmei Enterprises, Pondicherry to given special lecture.**



Krishnasamy College of Science, Arts and Management for Women  
Anand Nagar, Nellikuppam Main Road, S.Kumarapuram, Cuddalore-607109

**CERTIFICATE COURSE**  
"Self Sustainability"

**Trainer: Mrs.Pranavathi**  
Uyirmei Enterprises, Pondicherry

DATE : 04.03.2023  
&  
TIME: 10.00 A.M - 12.30 P.M

VENUE : Seminar Hall, KCSAM



QPC7+39X, SH 9, Marudadu, Tamil Nadu 607109, India

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Tamil Nadu  
India

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Marudadu  
Tamil Nadu  
India

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2023-03-04(Sat) 10:11(am)



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India

28°C  
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**Krishnasamy College of Science, Arts and Management for Women, Cuddalore**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**

**Cultural Activity -13.08.2022- Drama - Ramayana Story**



Drama Participants:

- 1.Aarthi.V – I BBA
- 2.Barani.S – I BBA
- 3.Muhamadha.A– I BBA
- 4.Ramya.R– I BBA
- 5.Sathiyasri.K– I BBA
- 6.Abirami.G– I BBA
- 7.Subbulakshmi.K– I BBA
- 8.Dharshini.K– I BBA
9. Hema.A– I BBA
10. Sathiya.D– I BBA
11. Sowmiya.S– I BBA
- 12.Abhithalakshmi.P.M– II BBA
13. Sujitha.B– II BBA
- 14.Mathumitha.M– II BBA
- 15.Dhatchayani.M– II BBA
16. Rohini.S– II BBA
17. Agasheya.S– II BBA

## **Rangoli Competition – 10.01.2023**



**Rangoli competition participants name:**

**1. Dharshini.K –I BBA**

**2. Abirami.G– I BBA**



## **Bridal Makeup 13.02.2023**



### **Bridal Makeup participants:**

- 1. A.Swetha – II BBA**
- 2. S.Dharanipriya – II BBA**
- 3. Chankavitha.R- III BBA**

## Event Management- Marriage Function – 16.02.2023



### Event Management Participants:

1. **B.Sujitha –II BBA**
2. **R.Sowmiya - II BBA**
3. **J.Parimala- II BBA**
4. **A.Priya- II BBA**
5. **T.Swathi- II BBA**
6. **S.Rohini- II BBA**
7. **M.Jeeva- II BBA**
8. **R.Nithyasri- II BBA**
9. **A.Swetha- II BBA**
10. **S.Agasheeya - II BBA**

**DANCE:(23.03.2023)**



**Dance Participants:**

1. **B.Kaveri III BBA**
2. **V.Varsha III BBA**
3. **S.Agasheeya II BBA**
4. **T.Swathi II BBA**
5. **D.Sathiya I BBA**
6. **T.Kiruthika II BBA**



**Krishnasamy College of Science, Arts and Management For Women, S.Kumarapuram.**

**Department of Business Administration**

**INDUSTRIAL VISIT**

**ON**

**12.04.2022**

Department of Business Administration has arranged an Industrial Visit of 22 final year BBA Students along with 2 Staff members on 12.04.2022 to Ponlait Milk Producer's Co-operative Union Limited, Vazhudavoor Road, Kurumampettai. Students gained practical knowledge about Dairy Products Processing and Packaging With Administration and Maintenance of a Factory.

