



KRISHNASAMY

College of
Science, Arts & Management for Women



[Affiliated to Annamalai University & Recognized by UGC u/s 2(f)] (Accredited with 'B' Grade by NAAC)
Anand Nagar, Nellikuppam Main Road, S.Kumarapuram, Cuddalore-607 109.

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Institution Distinctive

The college has grown both vertically and horizontally in the academic and non-academic fields. The institutional distinctiveness is highlighted through the “Pakirvom Magizhvom” programme, where the students share their resources to the needy, imparting the whole humanness in the students towards the better society. Pakirvom Magizhvom, an initiative by the Consumer Club, stands out as a unique programme fostering a spirit of community and social responsibility. This distinctive programme goes beyond traditional consumer club activities, promoting the core principle of “sharing is bliss” in a way that is both impactful and institutionally distinct.

The Pakirvom Magizhvom is a designated physical space within the college premises where students can donate various items they no longer need, such as gently used clothes, books, stationery, and non-perishable food items. These items are then freely available to students from underprivileged backgrounds or those facing temporary financial difficulties. Pakirvom Magizhvom encourages students to actively participate in the act of sharing. This programme actively fosters a sense of agency and ownership, making them responsible contributors to their community.

Pakirvom Magizhvom embodies the institution's commitment to social responsibility and holistic student development. By fostering a culture of sharing, the programme cultivates responsible citizens who are actively engaged in making their community a better place. This unique approach sets it apart as a programme that not only benefits the immediate beneficiaries but also leaves a positive impact on society.

