

**KRISHNASAMY COLLEGE OF SCIENCE, ARTS AND MANAGEMENT
FOR WOMEN, CUDDALORE.**

DEPARTMENT OF COMMERCE

PONGAL CELEBRATION - 12.01.2024



WATER FILLING COMPETITION:



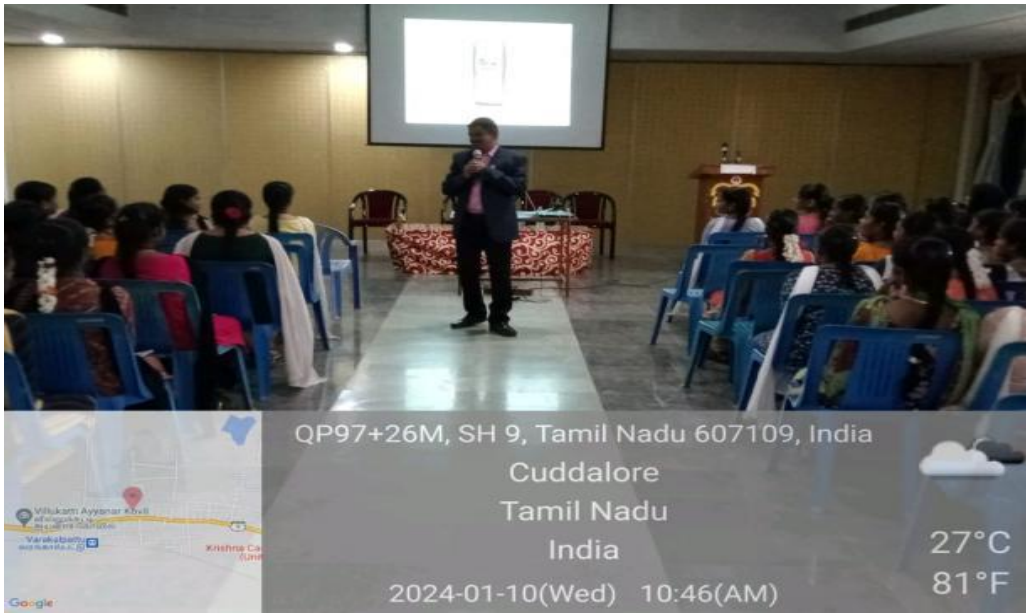
Placement Cell 2023-2024

Soft skill training programme

Date: 10.01.2024

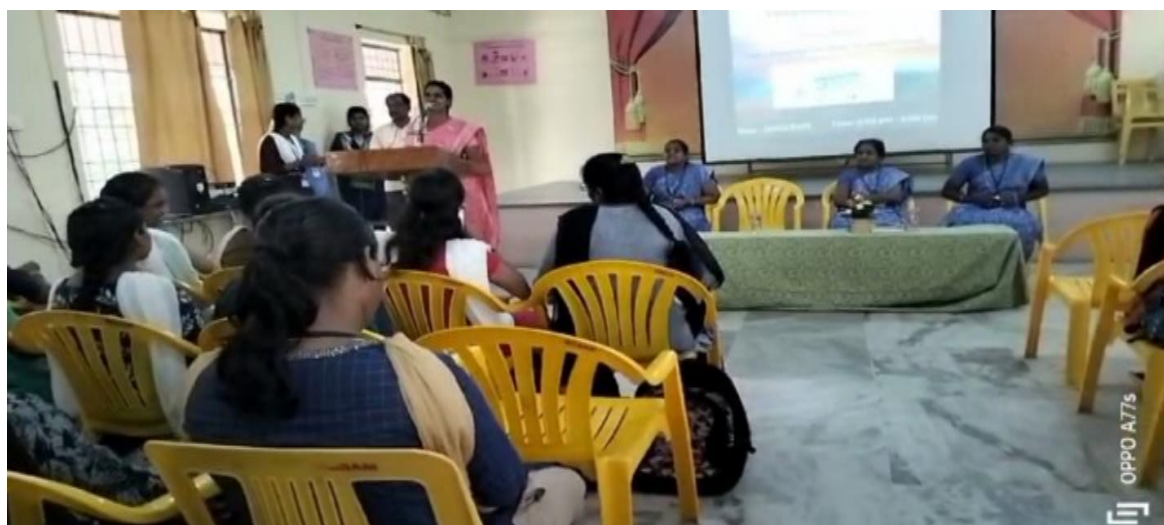
Time: 10.00 am – 4.00 pm

Placement cell conducted “Soft Skill Training Programme” on 9.01.2024 at Sivaramakrishnan Memorial Auditorium. **K. Karthick** from “Ge Tek Pvt Ltd.,” was the speaker of the program. Final year B. Com, B. Com CA & M. Com were the participants.



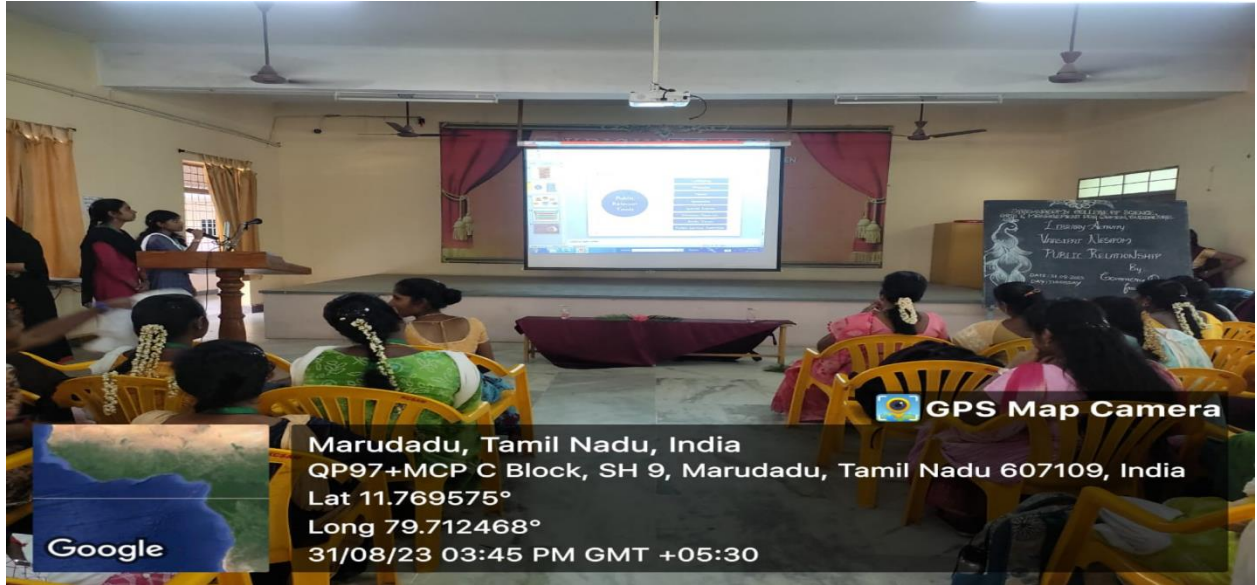
LIBRARY ACTIVITY – “VASIPPAI NESIPOM 2023”

Department of Commerce conducted Vasippai Nesipom Library Activity from 03.10.2023 to 16.10.2023 in the Topic ‘Essential Skills for Financial Planning in Indian Families. ‘As a part of an activity students prepared charts and modules in topics like 50:30:20 Budget rule, Essentials of Financial Planning, Savings Scheme etc., other events like PPT, Drama, Debate and Neradi Thodarbil 0(Thinam Oru Thagaval) shared their ideas on financial planning in the library.



LIBRARY ACTIVITY – “VASIPPAI NESIPOM 2023”

Department of Commerce conducted Vasippai Nesipom Library Activity from 17.08.2023 to 31.08.2023 in the Topic ‘Public Relations.’

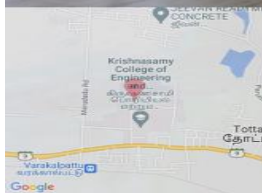


DIGITAL MARKETING DAY

Date: 29.09.2023

Time: 10.30 am

II B. Com & B. Com CA students coordinated and organized various events like business quiz, best marketer, dance and communication games on digital marketing day.



QPC7+39X, SH 9, Marudadu, Tamil Nadu 607109, India

Marudadu
Tamil Nadu
India



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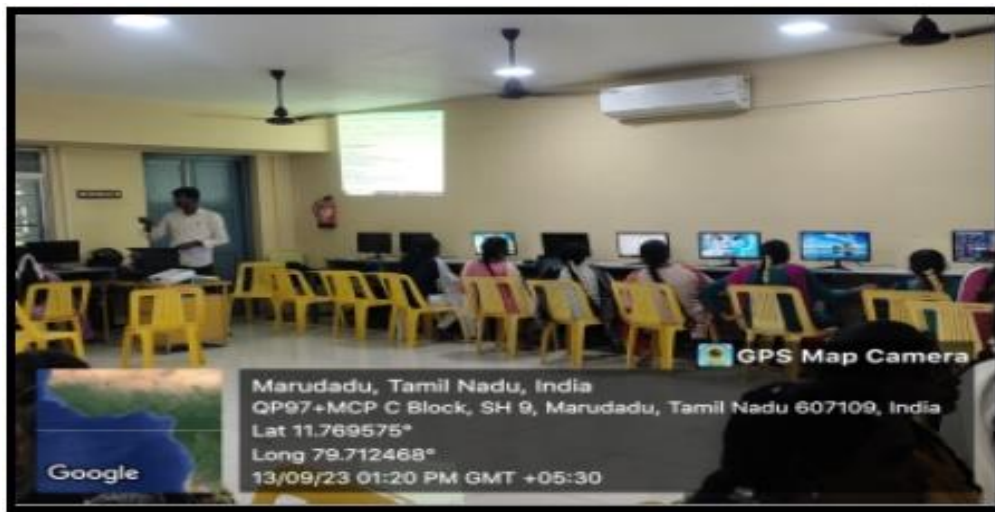
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2023-09-29(Fri) 12:21(PM)

CERTIFICATE COURSE IN TALLY
2023-2024

Certification Programs for Commerce & Management Candidates:

Department of Commerce conducted Certificate Course on Tally Essential (Level I & II) in Collaboration with EDUFASH Learning Centre (A division of THE BUD) Authorized Partner of Tally Education Pvt. Ltd., from 4th September, 2023 to 9th November 2023. The certificate course was inaugurated on 4th September, 2023 in seminar hall. The course saw good participation of students from B. Com/B. Com (CA) /M. Com/BBA final year students.





ENTREPRENEURIAL DEVELOPMENT CELL

Awareness programme on entrepreneurship

Date: 04.08.2023

Time: 10.30 am

Department of Commerce and Entrepreneurship Development Cell organized awareness programme on entrepreneurship on the topic “Thoizhal saya verumpu” on 04.08.2023 in KCSAM seminar hall at 10.30 pm.



TRIP TO MUNNAR

Krishnasamy College of Science Arts and Management for Women, Cuddalore organized educational tour from 7th August & 8th August 2023 for final year students of B. Com, B. Com (CA) & M. Com. About 134 students and 4 faculty members were the participants. The main purpose of the tour was to get the students closer to the natural environment. The trip was very successful and entertaining.

