

**Krishnasamy College of Science Arts and Management for Women, Cuddalore**

**Department of Business Administration**

**Department Activity 2023 – 2024**

BBA department celebrate pongal festival on 12.01.2024.





Rangoli competition held on 12.01.2024



1<sup>st</sup> prize R.Varsha & A.Swetha –III BBA





Placement cell organizes the program 6.1.24 MATCH THE MAKERS 2K24. Moulding futures-building dreams for all III UG students. our department students and staff Mrs.A.Kavitharani were participates the program.



BBA department celebrate Diwali on 10.11.2023 with colour full rangoli and diya.





BBA department students and staff were celebrated “Ayuthapooja and Saraswathipooja” on 20.10.2023



NAAN MUDHALVAN COURSE class held 5days from 25.9.23 -05.10.23 for III BBA students trainer Mr.Manoharan ,training partner NSE (National Stock Exchange)”



QC7+39X, SH 9, Marudadu, Tamil Nadu 607109, India

Marudadu  
Tamil Nadu  
India

2023-09-29(Fri) 11:53(am)

33°C  
91°F

Resource person Dr.B.Manivannan delivered a special lecture with PPT “BUSINESS LEADERS AS MOTIVATORS”.



Krishnasamy College Of Science ,Arts and Management For Women  
Cuddalore-607109  
Department of Business Administration  
Organizes  
One Day Seminar On  
“BUSINESS LEADERS AS MOTIVATORS” 

Date :05.10.2023  
Time: 10.00A.M

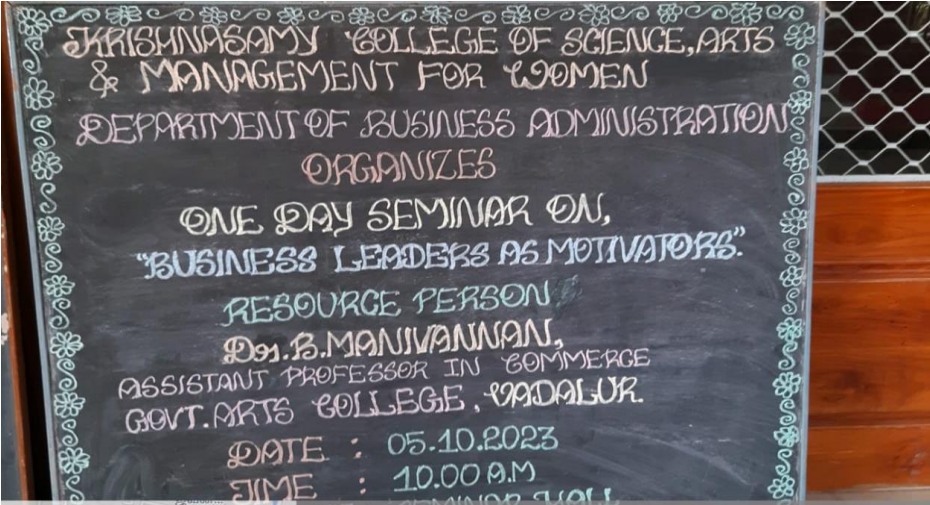
Resource Person  
**Dr.B.Manivannan ,**  
Asst Professor in Commerce  
Govt.Arts College ,Vadalur

Venue: Seminar Hall

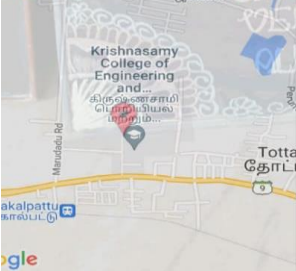


Dr.M.Lakshmi,  
Associate Professor & Head,BBA

Dr.G.Nirmala,  
Principal



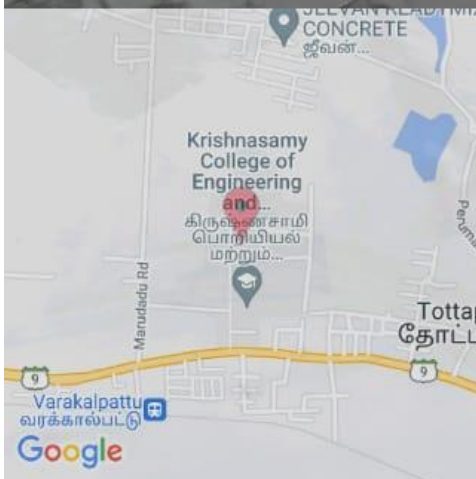
KRISHNASAMY COLLEGE OF SCIENCE, ARTS & MANAGEMENT FOR WOMEN  
DEPARTMENT OF BUSINESS ADMINISTRATION  
ORGANIZES  
ONE DAY SEMINAR ON,  
“BUSINESS LEADERS AS MOTIVATORS.”  
RESOURCE PERSON  
Dr.B.MANIVANNAN,  
ASSISTANT PROFESSOR IN COMMERCE  
GOVT. ARTS COLLEGE, VADALUR.  
DATE : 05.10.2023  
TIME : 10.00 A.M  
VENUE : SEMINAR HALL



Krishnasamy College of Engineering and Management  
Marudadu  
Tamil Nadu  
India  
2023-10-05(Thu) 03:55(pm)

34°C  
93°F





QPC7+39X, SH 9, Marudadu, Tamil Nadu 607109, India

Marudadu  
Tamil Nadu  
India



32°C

90°F

2023-10-05(Thu) 10:24(am)

All the department staff members were participated in FDP on 'financial Awareness Programme' Organised by Indian Overseas Bank higher officials on 19.08.2023 at Sivaramkrishnan Auditorium.



III BBA students (55) went to Munnar trip from 8.08.23 and 9.08.23. Staff Dr.M.Lakshmi and Mrs,A.Kavitharani accompanied the students.





MANAGEMENT DAY CELEBRATION: our department celebrate Management day on 22.07.2023 at seminar hall.

**Krishnasamy College of Science, Arts and Management for Women, Cuddalore.**  
Anand Nagar, Nellikuppam Main Road, S.Kumarapuram,  
Cuddalore-607109  
**Department of Business Administration**

**Organises**  
**MANAGEMENT DAY CELEBRATION**

**Competitions to be held on 22.07.2023**

- 1. Product Launch**
- 2. Image Creation**
- 3. Ek minute Show**
- 4. Business Quiz**

**Coordinator: Mrs.C.Pushpalatha,**  
**Assistant Professor,**  
**Venue: Seminar Hall, KCSAMW.**



Department of Business Administration and placement cell organizes Awareness Programme for Competitive Examination on 19.7.2023 at seminar hall. Invited Special Speaker Mr.R.Murugan.



**Krishnasamy College of Science, Arts and  
Management for Women**  
Anand Nagar, Nellikuppam Main Road. S.Kumarapuram,  
Cuddalore-607109

**DEPARTMENT OF BUSINESS ADMINISTRATION  
PLACEMENT PROGRAMME**

**Special Talk by: Mr.R.MURUGAN**  
PG Assistant  
Govt.Hr.Sec.School.Thiruthuraiyur

**Welcome Speech**  
P.M.Abithalakshmi  
III BBA

**Vote of Thanks**  
H.Anushri  
II BBA

**Organised by: K. Sathiya sri II BBA**

**Coordinator: Dr.M.Lakshmi, Associate  
Professor & Head**

**Manage others the way you would like to be managed.**

**Date: 19.07.2023**  
**VENUE : Seminar Hall, KCSAM**





## Yoga Awareness programme:

Yoga Awareness programme was conducted by VAAZHGA VALAMUDAN on 17.07.2023. Dr. Srinivasan Rtd. Vice Chancellor in charge Annamalai University explained the benefits of yoga for students. II BBA students (35) participated and benefited.

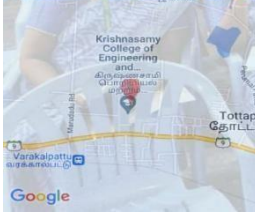


## UG Inauguration (03.07.2023)

UG Inauguration held on 03.07.2023 at Sivaramakrishnan memorial Auditorium. Around 900 (Students and Parents) participated in this inauguration. Principal gave the welcome speech, felicitation by secretary and Presidential address by chairman. Introduction of HOD's and transport details and placement details given by Administrator officer, vote of thanks by Dr. R.Hemlatha, HOD/ Chemistry. After refreshment students went to respective classes.







Unnamed Road, Tamil Nadu 607109, India  
Cuddalore  
Tamil Nadu  
India  
2023-07-03(Mon) 09:45(am)

27°C  
81°F