

CERTIFICATE

This to certify that the field study entitled “GREEN MARKETING PRACTICES IN SERVICE SECTOR OF INDIA” is a record of work done by Ms. M N Aishwarya Ananadavalli (11121307001) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.

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This to certify that the field study entitled "DIGITAL MARKETING" is a record of work done by Ms. B. BHARATHI (11121307002) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.

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CERTIFICATE

This to certify that the field study entitled "THE ROLE OF E-COMMERCE IN REDUCING OPERATIONAL COST IN AN ORGANIZATION " is a record of work done by Ms. T.Bhuvaneshwari (11121307003) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.

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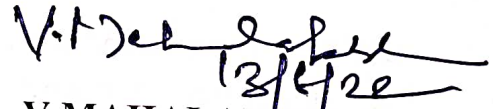
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This to certify that the field study entitled "IMPACT OF ADVERTISEMENT ON CONSUMER BRAND PREFERENCE" is a record of work done by Ms. M.DIVYA(11121307004) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.


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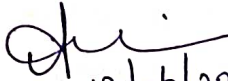

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This to certify that the field study entitled "DIGITAL PAYMENT IN INDIA" is a record of work done by Ms. S Jayakumari (11121307005) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.


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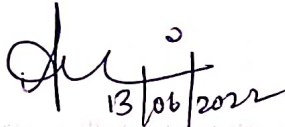
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This to certify that the field study entitled " **MOBILE BANKING** " is a record of work done by **Ms. K JAYA PRIYA (11121307006)** in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.


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This to certify that the field study entitled “**THE EFFECT OF MOTIVATION ON EMPLOYEE PERFORMANCE** ” is a record of work done by Ms. **K.Kavitha** (11121307007) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.



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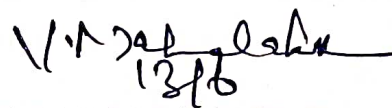
This to certify that the field study entitled “ A STUDY ONLINE INVESTMENT FOR SPAISA ” is a record of work done by Ms. R KAVVIA (11121307008) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.



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This to certify that the field study entitled “ **ONLINE SHOPPING BEHAVIOR DURING COVID-19 PANDEMIC** ” is a record of work done by **Ms. S KIRUBADHARSHINI (11121307009)** in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.



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This to certify that the field study entitled “**ORGANIZATION DEVELOPMENT**” is a record of work done by **Ms. V.S.KRISHANAPRIYA(11121307010)** in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.

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This to certify that the field study entitled "GLOBALIZATION" is a record of work done by Ms. S.Lakshmi (11121307011) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.

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This to certify that the field study entitled "REDUCING UNEMPLOYMENT THROUGH CO-OPERATIVE MOVEMENT " is a record of work done by Ms. G.Lalitha (11121307012) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.

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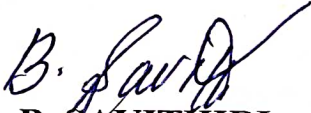
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This to certify that the field study entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE SHOPING" is a record of work done by Mrs.G.Javanya(11121307013) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.



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This to certify that the field study entitled "THE IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEES PERFORMANCE " is a record of work done by Ms. K.Mullaikodi (11121307014) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.

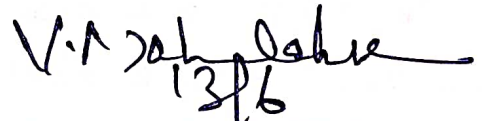


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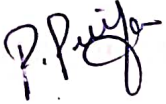


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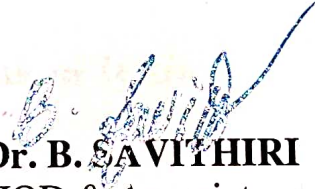
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This to certify that the field study entitled "ROLE OF RESERVE BANK OF INDIA IN INDIAN ECONOMY" is a record of work done by Mrs. S. NANDHINI (11121301015) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.



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CERTIFICATE

This to certify that the field study entitled “ **MODERN MARKETING, CONCEPT AND CHALLENGES** ” is a record of work done by **Ms. K NISHARANI (1121307016)** in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.



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CERTIFICATE

This to certify that the field study entitled "THE ROLE OF HUMAN RESOURCE PLANNING ON THE ORGANIZATION PERFORMANCE" is a record of work done by Ms. S. PADMAVATHI in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.

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This to certify that the field study entitled “RURAL MARKETING” is a record of work done by Ms. A. Ruby (11121307018) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.

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This to certify that the field study entitled “CRYPTOCURRENCY” is a record of work done by Ms. V Saranya (11121307019) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore - 607109, during March-2022 to June-2022.

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This to certify that the field study entitled "DIGITAL BANKING IN INDIA" is a record of work done by Mrs. SHAKILA K (11121307020) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.


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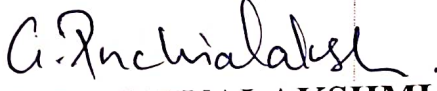
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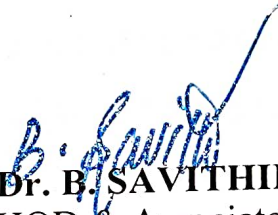
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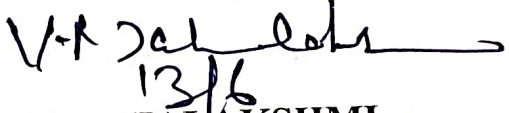
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This to certify that the field study entitled "DEMONETISATION IN INDIA" is a record of work done by Ms.S.Sivaranjani (11121307021) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.


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This to certify that the field study entitled "THE ROLE OF ADVERTISING IN PROMOTING A PRODUCT" is a record of work done by Ms. M. Srimathi (11121307023) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore -607109, during March-2002 to June-2022.



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This to certify that the field study entitled “**RETAIL MARKETING IN SOCIAL MEDIA**” is a record of work done by **Ms. T. THILAGAVATHI (11121307024)** in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.



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This to certify that the field study entitled "CHANGING PATTERN DEMAND FOR E-BANKING SERVICES " is a record of work done by Ms. V.Vinitha (11121307025) in the Department of Commerce, Krishnasamy college of Science, Arts and Management for Women, Cuddalore-607109, during March-2022 to June-2022.

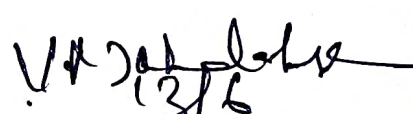


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TO

THE PRINCIPAL,
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CERTIFICATE

THIS IS TO CERTIFY MISS.R.ARCHANA OF 4TH SEMESTER M.COM.,
STUDENT IN YOUR COLLEGE KRISHNASAMY COLLEGE OF SCIENCE ARTS &
MANAGEMENT FOR WOMEN HAS COMPLETED HIS PROJECT IN OUR COMPANY,
PROJECT TITLED IN "QUALITY OF WORK LIFE", DURATION SHE DONE THE
PROJECT WAS 14.02.2022 TO 28.02.2022. SHE HAS TO OBEY THE COMPANY RULES
AND REGULATIONS.

FOR AROKEYA ANNAI EXPORTS

GSTIN: 33AAGFA0020J1Z6.
M/s. AROKEYA ANNAI EXPORTS,
No. 311, Kumbakonam Road,
PANIKANKUPPAM - 607 106,
PANRUTI-TK. S. INDIA.

CASHEW EXPORTS

F. Arulraj
GENERAL MANAGER



V.S.T. MOTORS PRIVATE LIMITED

TATA MOTORS

Commercial Vehicle Dealer

28.02.2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms.K. ARTHI (12020P09002) Final year M.com, student from Krishnasamy College of Science, Arts & Management for Women, Cuddalore has completed his project titled "Stress Management" at our company from the period of 14.02.2022 to 28.02.2022.

During this period, we found his work, conduct and character satisfactorily.

For V.S.T MOTORS PVT LTD

Authorized Signatory

Reg Office : 199 , Anna Road, Chennai - 600 002. Phone No : 28602485

GST No : 33AABCV6244R1ZU

Branch Office : 184 , Anna Salai, Chennai - 600006. Phone No. 28884245

CIN No : U26999TN1949PTC003210

Branches : **Poonamallee :** Bye Pass Road, Poonamallee , Chennai - 600056. **Vellore :** 43, Katpadi Road, Gandhi Nagar,Vellore - 632006

Cuddalore : Nellikuppam Main Road, Kondur Post, Cuddalore - 607002. **Salem :** Meyyanur Road, Alagapuram Post, Salem - 636004.

3, Narayana Complex, Mamangam, Salem - 636 302. **Magudanchavadi :** 137/3A, Kaligoundanpalayam Village, Magudanchavadi, Sankari, Salem - 637103.

Trichy : 179/1, Madurai Main Road, Nagamangalam, Trichy - 620012. 2-D Didigul Road, Trichy - 620 001. **Villupuram :** Plot No.60 & 61, Karamlam Ramasamy Nagar, Trichy Main Road, Villupuram - 605 602

IE CODE : 2501000081
PAN NO : AAGFA0020J
TIN NO : 33124500486

CST NO : 621168 / 19.03.2001
FDA REG NO: 11563166976

AROKEYA ANNAI EXPORTS

Cashew Exports

No.311, Kumbakonam Road, Panikankuppam & Post,
Panruti - 607 106, Tamil Nadu, India.

Tel : 0412 - 243734 & 216299, Fax : 04142 - 243734,

Cell : 9965891324 , 9443484321

Email : arokeyaannaexports@yahoo.co.in

Date : 02.03.2022

TO

THE PRINCIPAL,
KRISHNASAMY COLLEGE OF SCIENCE
ARTS & MANAGEMENT FOR WOMEN,
CUDDALORE.

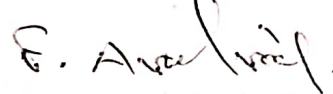
CERTIFICATE

THIS IS TO CERTIFY MISS.S.DHIVYA OF 4TH SEMESTER M.COM., STUDENT
IN YOUR COLLEGE KRISHNASAMY COLLEGE OF SCIENCE ARTS &
MANAGEMENT FOR WOMEN HAS COMPLETED HIS PROJECT IN OUR COMPANY,
PROJECT TITLED IN "A STUDY ON EMPLOYEES WELFARE", DURATION SHE
DONE THE PROJECT WAS 14.02.2022 TO 28.02.2022. SHE HAS TO OBEY THE
COMPANY RULES AND REGULATIONS.

GSTIN: 33AAGFA0020J1Z6.
M/s. AROKEYA ANNAI EXPORTS,
No. 311, Kumbakonam Road,
PANIKANKUPPAM - 607 106,
PANRUTI-TK. S. INDIA.

FOR AROKEYA ANNAI EXPORTS

CASHEW EXPORTS


GENERAL MANAGER



E.I.D Parry (India) Limited

Nellikuppam, Cuddalore district, Tamilnadu – 607 105.

Tel : 04142-272231, 272232, Fax : 04142-272242 & 46

Regd Office : "Dare House" 234, N.S.C. Bose Road, Chennai – 600 001, India.

CIN : L2421 1tn 1975 plc006989, website : www.eidparry.com

28/02/2022

CERTIFICATE

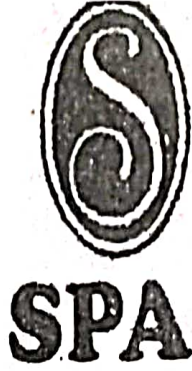
This is to certify that Ms. S. P. Dhivya - (Reg. No. 12020P9004) Second year M. Com
Krishnasamy College of Science Arts & Management for women has undergone Project work
titled "Performance Appraisal of Employee" in E.I.D. Parry (India) Limited, Nellikuppam
during the period from (14.02.2022 to 28.02.2022).

Her attendance and conduct during this period were found to be good.

For **E.I.D Parry (India) Limited.**

B. Suresh
AGM & Regional HR Head





Phone : 04142 - 299964
Cell : 85261 39964
Email : spasilks@yahoo.com
GST No. : 33AAFPA6839C1Z6

SILKS

Viruthachalam Road, **VADALUR - 607 303.** Tamilnadu.

Date :

TO WHOMSOEVER IF MY CONCERN

This is certify that Miss. **M.Keerthana** (Roll.No:12020P09005)
doing M.COM final year at Krishnasamy Collage of Arts And
Science Management For Women , Cuddalore has undergone
project training "**EMPLOYEES MOTIVATION**" in our organisation
from 14/02/2022 to 28/02/2022

Her conduct during the project period was found to be good

We Wish her All Success in the future endeavors.

Tin No:33584404009
SPA SILKS
Neyveli Main Road,
VADALUR-607303
Call: 8526139964.

SPA SILKS,
NEYVELI MAIN ROAD,
VADALUR-607303
CELL:8526139964

IE CODE : 2501000081
PAN NO : AAGFA0020J
TIN NO : 33124500486

CST NO : 621168 / 19.03.2001
FDA REG NO: 11563166976

AROKEYA ANNAI EXPORTS

Cashew Exports

No.311, Kumbakonam Road, Panikankuppam & Post,
Panruti - 607 106, Tamil Nadu, India.

Tel : 0412 - 243734 & 216299, Fax : 04142 - 243734,

Cell : 9965891324 , 9443484321

Email : arokeyaannaexports@yahoo.co.in

Date : 02.03.2022

TO

THE PRINCIPAL,
KRISHNASAMY COLLEGE OF SCIENCE
ARTS & MANAGEMENT FOR WOMEN,
CUDDALORE.

CERTIFICATE

THIS IS TO CERTIFY MISS.S.NILA OF 4TH SEMESTER M.COM., STUDENT IN YOUR COLLEGE KRISHNASAMY COLLEGE OF SCIENCE ARTS & MANAGEMENT FOR WOMEN HAS COMPLETED HIS PROJECT IN OUR COMPANY, PROJECT TITLED IN "SELECTION AND RECURITMENT PROCESS ", DURATION SHE DONE THE PROJECT WAS 14.02.2022 TO 28.02.2022. SHE HAS TO OBEY THE COMPANY RULES AND REGULATIONS.

GSTIN: 33AAGFA0020J1Z6.
M/s. AROKEYA ANNAI EXPORTS,
No. 311, Kumbakonam Road,
PANIKANKUPPAM - 607 106,
PANRUTI-TK. S. INDIA.

FOR AROKEYA ANNAI EXPORTS

CASHEW EXPORTS

E. Arulraj

GENERAL MANAGER



V.S.T. MOTORS PRIVATE LIMITED

TATA MOTORS

VST GROUP
ENTERPRISE

Commercial Vehicle Dealer

28.02.2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms.M. PRAVEENA (12020P09007) Final year M.com, student from Krishnasamy College of Science, Arts & Management for Women, Cuddalore has completed his project titled "Organizational Climate" at our company from the period of 14.02.2022 to 28.02.2022.

During this period, we found his work, conduct and character satisfactorily.

For V.S.T MOTORS PVT LTD

Authorized Signatory

Reg Office : 199 , Anna Road, Chennai - 600 002. Phone No : 28602485

GST No : 33AABCV6244R1ZU

Branch Office : 184 , Anna Salai, Chennai - 600006. Phone No. 28884245

CIN No : U26999TN1949PTC003210

Branches : Poonamallee : Bye Pass Road, Poonamallee , Chennai - 600056. Vellore : 43, Katpadi Road, Gandhi Nagar, Vellore - 632006

Cuddalore : Nellikuppam Main Road, Kondur Post, Cuddalore - 607002. Salem : Meyyanur Road, Alagapuram Post, Salem - 636004.

3, Narayana Complex, Mamangam, Salem - 636 302. Magudanchavadi : 137/3A, Kaligoundanpalayam Village, Magudanchavadi, Sankari, Salem - 637103.

Trichy : 179/1, Madurai Main Road, Nagamangalam, Trichy - 620012. 2-D Didigul Road, Trichy - 620 001. Villupuram : Plot No.60 & 61, Kamalam Ramasamy Nagar,

Trichy Main Road, Villupuram - 605 602



V.S.T. MOTORS PRIVATE LIMITED

TATA MOTORS

Commercial Vehicle Dealer

28.02.2022

TO WHOMSOEVER IT MAY CONCERN

This is to certify that *Ms.M. PREVA* (12019P09008) Final year *M.com*, student from *Krishnasamy College of Science, Arts & Management for Women, Cuddalore* has completed his project titled "Effectiveness of Training and Development Programme" at our company from the period of 14.02.2022 to 28.02.2022.

During this period, we found his work, conduct and character satisfactory.

For V.S.T MOTORS PVT LTD

Authorized Signatory

Reg Office : 199 , Anna Road, Chennai - 600 002. Phone No : 28802485

GST No : 33AABCV6244R1ZU

Branch Office : 184 , Anna Salai, Chennai - 600008. Phone No. 28884245

CIN No : U26999TN1949PTC003210

Branches : Poonamallee ; Bye Pass Road, Poonamallee , Chennai - 600056. Yellore : 43, Katpadi Road, Gandhi Nagar, Vellore - 632006

Cuddalore ; Nellikuppam Main Road, Kondur Post, Cuddalore - 607002. Salem ; Meyyanur Road, Alagapuram Post, Salem - 636004.

J. Narayana Complex, Mamangam, Salem - 636 302. Magudanchavadi ; 137/3A, Kaligoundanpalayam Village, Magudanchavadi, Sankari, Salem - 637103.

Trichy ; 177/1, Madurai Main Road, Nagamangalam, Trichy - 620012. 2-D Didigul Road, Trichy - 620 091. Villupuram ; Plot No 60 & 61, Kamalam Ramasamy Nagar, Trichy Main Road, Villupuram - 605 602