

Minutes

Event: Seminar – Effective utilisation of IPR tools

Date:05.02.2018

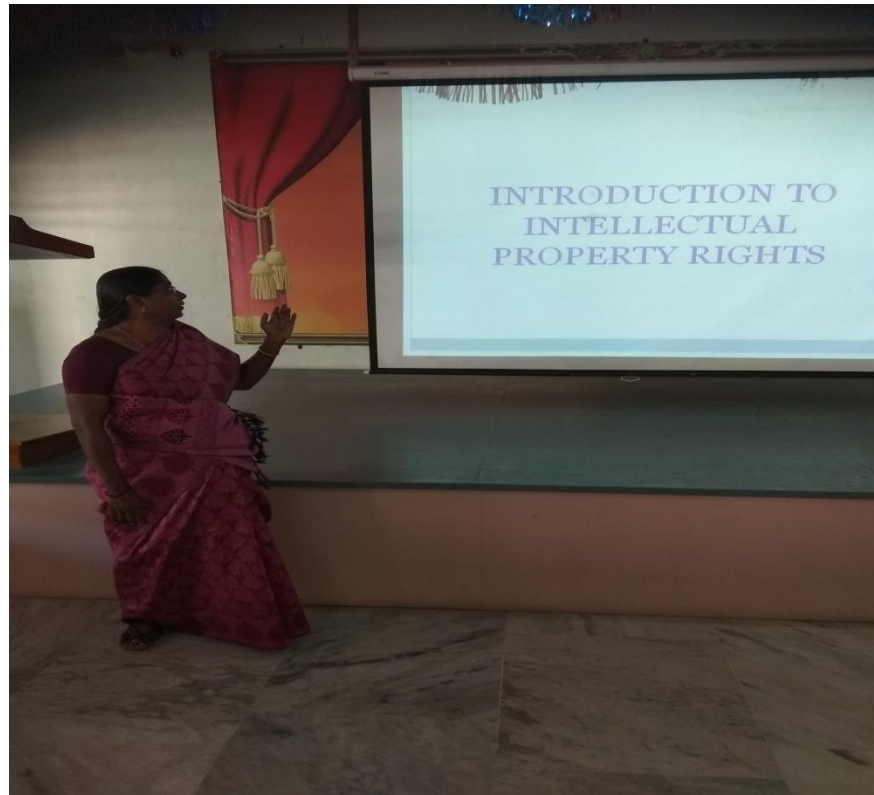
Venue: Sivaramakrishnan Memorial Auditorium.



The program started with an inaugural address by Mrs.V.Deepasundari. Mrs.L.Ananthalakshmi, Assistant professor, Department of commerce highlighted the usage of IPR tools .Mrs. C.Pushpalatha, Assistant professor, Department of Business Administration, shared her thoughts that an industrial design can be a two – or three dimensional pattern used to produce a product. The Vote of thanks was delivered by Mrs.S.Shakila. The program ended with the National Anthem.

Minutes

One day seminar on “Trademark systems in India” held at Sivaramakrishnan Memorial Auditorium on 16.08.2017



The program started with an inaugural address by Mrs.V.Deepasundari. Mrs.L.Ananthalakshmi, Assistant professor, Department of commerce briefed about the industrial property rights and Copyright.. She highlighted the term ‘Industrial Property’ which is sometimes used to refer to a large subset of intellectual property rights including patents, trademarks, and industrial designs.Mrs. M.Lakshmi, Assistant professor, Department of Business Administration,shared her thoughts to stimulate innovation. The Vote of thanks was delivered byMrs.S.Shakila.

Minutes

Event: Seminar – An Overview of copyrights

Date:23.01.2017

Venue:Sivaramakrishnan Memorial Auditorium.

The program started with an inaugural address by Mrs.B.Savithri. Mrs.L.Ananthalakshmi, Assistant professor, Department of commerce delivered her talk in session I that innovations are usually part of a top- down approach to improvement, with ideas passed down from leadership to be planned and implemented by lower- level staff. Mrs.V.Mahalakshmi, Assistant professor, Department of Business Administration elaborated the details about copyrights and other rights. The Vote of thanks was delivered byMrs.M.I.Razia begum.

Minutes

One day seminar on Patent rights and protection held on 05.09.2016 at Sivaramakrishnan Memorial Auditorium.



The program started with an inaugural address by Mrs.N.Ananthalakshmi. The Presidential address was given by the chairman Dr.K.Rajendran. Mrs.M.I.Razia begum gave the lecture in the first session that the intangible nature of Intellectual Property presents difficulties when compared with traditional property like land or goods.Mrs. S.Shakila, in her second session of the seminar provided the basic information and elaborated on patent protection rules and procedures. The Vote of thanks was delivered by Mrs.V.Savithri, Assistant professor& Head, Department of commerce.

Minutes

The inauguration of IPR cell was held on 10.02.2016 at Sivaramakrishnan Memorial Auditorium.



The Programme started with an inaugural address by Mrs.B.Savithri, Assistant professor & Head, Department of commerce. She highlighted that IPR, the intellectual property regime should facilitate the transfer of technology in the form of Foreign Direct Investment, joint venture, and licensing. Mrs. S.Shakila gave the introductory remarks of the programme. The Presidential address was given by the Chairman Dr.K.Rajendran. He highlighted the need to provide protection for investments in the development of new technology. Mrs.N.Ananthalakshmi, Assistant professor, Department of commerce as the Chief Guest gave an elaborated lecture on the basic introduction of intellectual property rights and importance of IPR in the development of industrial sector. Vote of thanks was delivered by Mrs.M.I.Razia begum. The program ended with the National Anthem.